



Emma Austin—Regional Officer Cornwall & West Devon

Welcome to the first of this season's Regional Officer Newsletters for Cornwall. In this issue you will find out how the SW Regional Team are taking advantage of Social Networking to communicate with the wider badminton community, new No Strings Badminton Sessions in Centre's across the county, PlayBadminton.co.uk, Cornwall Coaches Day, Club Development and lots more.

Wishing everyone a successful 2011-12 Season!



no strings badminton



No Strings Badminton is designed with Fun, Friends and Fitness in mind. It's an easy way to try a new sport or to get back onto court. There's no membership fees—just turn up, pay & play!

Come along with a friend or partner, or just come on your own. Sessions are organised by a Co-ordinator so they'll always be someone to play with.

If you or a friend has always fancied playing regular badminton but didn't want to join a club—now's your chance...No Strings is happening in centres across Cornwall:

Sessions coming soon to Bude, Falmouth, Liskeard & Launceston

HELSTON SPORTS CENTRE	WED	7.30-8.30pm	01326 563320
NEWQUAY SPORTS CENTRE	FRI	7.00-8.00pm & 8.00-9.00pm	01637 875533
TRURO LEISURE CENTRE	FRI	7.00-8.00pm & 8.00-9.00pm	01872 261628
POLKYTH LEISURE CENTRE St Austell	SUN	10.00-11.00am & 11.00-12.00pm start 2nd Oct	01726 223697
PENZANCE LEISURE CENTRE	THUR SUN	10.00-12.00pm 12.00- 1.00pm	01736 874744
WADEBRIDGE LEISURE CENTRE	SUN	9.30-11.00am start 9th Oct	01208 814980



SOCIAL NETWORKING—Follow South West Badminton on...



...**TWITTER!** @SW_BADMINTON The quick and easy way to follow badminton in the South West. You'll be the first to hear about Competitions, Special Offers and new opportunities across the region.—Click on the icons.



...**FACEBOOK!** Search & LIKE **SOUTH WEST BADMINTON** The place to showcase Club and County activity across the region. Not only see news stories, photos, activities and tournament links, but also the opportunity to take part in the new SW monthly COMPETITIONS where great prizes can be won...



SEPTEMBER FACEBOOK COMPETITION— 'Who is This?' go to www.facebook.com/swbadminton to find out...you don't need to be signed up to facebook to have a look and enter!

Win a signed t-shirt by World Silver Medallists Imogen Bankier and Chris Adcock. Closing date is September 30th, winner announced in the first week of October, along with the new October Competition



Playbadminton.co.uk

BADMINTON England are launching playbadminton.co.uk this month to help you find details of all badminton activity taking place in your local area. You will be able to search for your nearest club, local badminton courts, social sessions, competitions and CBN activities. Clubs and counties can also add information to the site so if you have anything to promote then please **contact us.**

EXCLUSIVE MEMBERS TOUR—Saturday 1st October

Get on court with Olympic Silver Medallists and World Commonwealth and European Champions, Nathan Robertson and Gail Emms MBE. Come and take part in a 2 hour session focussing on footwork, technique and tactics. Joining Nathan and Gail will be Andy Allford, team leader and fitness coach for the GB Badminton squad for London 2012.

Venue—Wellington School (near Taunton)

For junior, premier and senior club members. BADMINTON England goodies provided to all members that take part. Limited places are available so sign up quickly! **Click here** to book your place!



Click here for more information

CORNWALL COACHES DAY

Cornwall Youth Badminton ran a Coaches Day open to all County Level 1 & Level 2 coaches on Saturday 27th August at Tregorrick Park, St Austell. Kelvin Edwards, tutor and coach, led the day. The aim of the day was to ensure that all coaches were singing off the same hymn sheet, with regards to latest coaching practices and techniques, so that the transition for juniors from club coaching into county coaching will be as smooth as possible.

Kelvin delivered a session for each of the U11, U13, U15 and U17 age groups. These were based on a series of 10 sessions that will challenge and develop the players in a fun and engaging way, focusing on; the warm up and educating players as to why it's an important part of the game;

fundamental skills and footwork patterns; the importance of good technique; tactical awareness; and physical wellbeing.



The 16 coaches that attended the day took away many new ideas and practices, and also shared many good practices that they use themselves and have proven to be successful.

Due to the success of the day and the great content and delivery from Kelvin, a second Cornwall Coaches Day is being planned for January 2012!

See all photos on www.facebook.com/swbadminton



UPCOMING COACHING COURSES IN THE SOUTH WEST

LEVEL 1—The University of the West of England, Bristol—11th, 18th & 25th November 2011

LEVEL 2—Yeovil College, Somerset—7th & 8th January, 18th February, 17th March 2012

LEVEL 3—National Badminton Centre—starting December 2011

[Click here](#) for further info & Registration or go to www.badmintonengland.co.uk

- A Level 1 course in Cornwall is being planned to start in April 2012—if you would like to register your interest please contact Emma Austin.
- A Level 2 course in Plymouth is being planned for next year

COACH BURSARIES

Cornwall Sports Partnership has a pot of funding available to help coaches with the cost of National Governing Body Coach Qualification Courses. Coaches can apply for up to 50% of the total course costs, up to a maximum of £150.

For further details, contact Rob Harrison, Coach Development Manager, rharrison@cornwall.gov.uk or call Rob on 01872 323348

CLUB DEVELOPMENT

TAKING ADVANTAGE OF THE 2012 LONDON OLYMPICS!

There's only 10 months until the biggest sporting event in the world comes to London. The Olympic Games is the biggest showcase for badminton, with the whole nation exposed to our great game.

- **What is your Club going to do to take full advantage of the heightened interest in the sport?**
- **Is your Club prepared for the potential increase of new players—adults or juniors, that may want to get involved?**
- **Does your Club want more members & to have a higher profile in the local community?**



If you would like some support and guidance in developing your club and preparing for 2012, please contact Emma Austin emmaaustin@badmintonengland.co.uk.

COMMUNITY BADMINTON BONANZA—Saturday 15th October 10am-5pm

This is the return of the Cornwall County Badminton Association's Community Badminton Bonanza. This fun tournament will be held at [Penryn Sports college](#) in the 6 court sports hall.

- The Bonanza includes singles, level doubles and mixed doubles events. All events are split into two categories of social and league standard, ensuring that players are only drawn against those of a similar ability.
- In 2010 the event attracted over 50 entrants from all over Cornwall and parts of Devon, raising significant funds that are to be ploughed back into grass roots community badminton projects within the county.

Forms can be downloaded by clicking [HERE](#), or from the download section on the right of the [Cornwall Badminton](#) website, or contact Trevelyan Searle - Tel: 01736 798606.

Yonex All England Open Badminton Championships

The World Championships has come to an end but the All England Championships is the next event to look forward to. The new 2012 website is now live! [Click here](#) for all information on the Championships. Tickets can also be purchased by calling 0844 444 9994 or download the postal booking form online.

YONEX ALL ENGLAND OPEN
Badminton Championships
BUY TICKETS

6th-11th MARCH 2012
National Indoor Arena, Birmingham
www.allenglandbadminton.com